



Houston Metro Community Survey

Thank you for your interest in the Houston Metro Community Survey. This survey will address important issues facing the Houston area community. This survey is being conducted by [NORC at the University of Chicago](#) in partnership with the [Center for Public Policy](#) at the University of Houston.

If you are eligible for the survey, you will receive a \$5 reward, in the form of a digital or physical gift card as a token of our appreciation.

The survey is completely voluntary. You can skip any question you wish or end the survey at any time. The survey should take about 15 minutes to complete. Any information you provide will remain strictly confidential and will never be used to identify you individually in the study data or any reports.

Participation in this survey is by invitation only. One adult, age 18 or older, in your household can complete this survey. Please **do not** share or forward this survey to anyone outside of your household. We appreciate your cooperation.

This message serves as your informed consent to participate in this research and can also be downloaded here. Additional information is included in the FAQs below.

Enter your PIN

Start Survey

(Found on the letter or email we sent you)

For questions about the survey, you can contact the support team at support@spacecitypanel.org or 888-214-4929.

This research was approved by an office/committee that oversees the ethics of research at NORC. If you have any questions about your rights as a participant, contact them at 866-309-0542. Please include "Houston Metro Community Survey" in your message.

For English speaking community members: Please call 888-214-4929

For Spanish speaking community members: **por favor llámenos a 888-214-4929**

FREQUENTLY ASKED QUESTIONS

What is the survey about?

The survey will ask you about community issues facing residents of the Houston area. The information collected will be used to evaluate services and programs, assess needs, and inform decision-makers about how to best plan and support the Houston community.

What does it mean to participate?

- The survey is completely voluntary – you can choose whether to participate.
- You can skip any question you wish.
- The survey may take about 15 minutes to complete.
- You can complete it in more than one sitting if you would like to take a break.
- You must be at least 18 years old and live in the Houston area.
- The survey should be completed only once for your whole household.

Who is conducting the survey?

This survey is being conducted by a partnership between:

- [The Center for Public Policy at the University of Houston](#)
- [NORC at the University of Chicago](#)

Why should I complete the survey?

This is a chance for you to be part of an important research study and for your voice to be heard.

How do I take part?

Participation is easy. You can take the survey from a desktop or laptop computer, tablet, or smartphone with internet access.

- In the box at the top of this page, enter the unique PIN from the letter or email we sent you.
- Call 888-214-4929, tell the interviewer your PIN, and they will ask you the survey questions over the phone.

How was I selected?

We randomly selected your address from all home addresses in the Houston area. This means that when you respond, you represent hundreds of other Houston area residents like you. When all completed surveys are combined, they represent a snapshot of all Houston area households.

How will you protect my privacy?

All information is kept in password-protected files. These files are only available to the research teams at NORC and the Center for Public Policy at the University of Houston. The files will not be released to any outside organization.

We take all possible steps to protect your privacy and will use your answers only for statistical research. Your responses will be kept strictly confidential. We will never share your personally

identifiable information without your permission. We will not sell your contact information or use it to sell things or services to you.

How will you send me the \$5 reward?

After completing the survey, we will send you your choice of reward. In the survey, if you choose Amazon or Walmart eGift Cards or a virtual Mastercard Reward card, it will arrive via email to the email address you provide. If you select a physical Mastercard Reward card, it will be mailed to the mailing address you provide.

Questions and Concerns

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NORC at the University of Chicago

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